

Name **three** business concepts (or frameworks) that you have learnt in this course, which are most interesting and valuable to you. For each of the concept, please elaborate on

- (1) what you know about it (illustrate your understanding of the concept);
- (2) give a concrete example of the concept in the real world;
- (3) how do you think you can apply it in the future.

The answer should be no less than 400 words for each concept.

Upload your answer by June 19th, 2025, before noon to the following:

<https://next.ezwebsites.com/index.php/s/ofSikW2RRJG3XZF>